



**EDUCATION, TRAINING & EMPLOYMENT
MINUTES OF THE MEETING ON TUESDAY, 9TH AUGUST 2011
IN 13 NEWTOFT STREET, EDINBURGH**

<u>PRESENT:</u>	Cllr Tom Buchanan	City of Edinburgh Council
	Emma Vance	WeAct
	Vivienne Robinson	CEC Working for Families
	Stuart MacFarlane	CEC Working for Families
	John Carruthers	Apex
	Scott Donkin	CEC Services for Communities (Chair)
	Margaret Campbell	CEC Services for Communities

<u>APOLOGIES:</u>	Natalie Ronaldson	Home Scotland
	Alex Galloway	Jewel & Esk Valley College
	Georgie Robertson	Childcare Connections
	Gayle Henderson	WeAct
	Evelyn Kilmurry	CEC Services for Communities
	Cllr Bill Cook	City of Edinburgh Council
	Cllr Norma Hart	City of Edinburgh Council

2. **MINUTES OF THE PREVIOUS MEETING**

- 2.1 Hildegard Wylezalek's name shortened to "Hilda" throughout the minutes. She objects to that name being used.
- 2.2 With the above amendment the minute of the meeting held on 16th June 2011 was accepted as an accurate record.

3. **MATTERS ARISING**

- 3.1 **One Stop Shop** Noted that CEC Economic Development still in the process of establishing their priorities for the forthcoming three years. Therefore the concept of creating an Employability Hub deferred until this work complete.

4. **UNEMPLOYMENT DATA (Paper Tabled)**

- 4.1 Noted that total unemployment for the area for those aged 16-64 claiming Job Seekers Allowance has risen from 885 in December 2010 to 904 in June 2010. Kaimes and Moredun continue to be the areas with the highest unemployment, in respect of both men and women, with the percentage rate being more than double the Edinburgh average of 3.2%. (Source NOMIS)

- 4.2 The group asked that in future the tables contained a comparison with Edinburgh and that if Madelaine was experiencing difficulty extracting these figures she should contact Kyle Drummond, City Development.
- 4.3 Cllr Buchanan announced the introduction of “The Edinburgh Guarantee” created by the Council, which has been endorsed by Microsoft, The Royal Bank of Scotland and JP Morgan. The programme aims to tackle the NEET problem by increasing the number of jobs, education and training opportunities for young adults and hopefully, if approved by the Council, create 50 new four-year apprenticeships.
- 4.4 The group then discussed some of the difficulties, in general terms, experienced by those currently unemployed. These include:
- 4.4.1 No middle to large employer within the area.
- 4.4.2 Three months or longer of unemployment has a severe affect on the morale and confidence of an individual.
- 4.4.3 Many individuals find it difficult to understand that is necessary to travel outwith their area of residence to find work.
- 4.4.4 Thought the Get On Bus should again visit Kaimes/Moredun. Vivien agreed to check dates.
- Action: Vivien Robinson**
- 4.4.5 NHS Teams could draw employees from Moredun. Close proximity to the hospital.
- 4.4.6 Lifestyle choices often poor. Needs to be more carrots rather than the stick to encourage uptake.
- 4.4.7 Are there sites within the Neighbourhood that could indigenous working?
- 4.4.8 In terms of young people, getting money in their pocket is very important.
- 4.4.9 Work with young people quite intensively during the first year after leaving school - suggested using buddy system eg daily phone calls to get them out of bed!
- 4.5 Scott suggested that some of the above could be included as actions within the Community Plan. Other possible actions included:
- 4.5.1 The Partnership to meet with the Head Teachers of both primary and secondary schools to consider what initiatives could help with regard to the work ethic.
- 4.5.2 The Partnership to invite employers to the area to discuss possible initiatives.

5. EMPLOYABILITY PRIORITY

5.1 Working For Families (Paper Circulated)

- 5.1.1 Stuart reported that Working for Families, with support from Community learning & Development are conducting a survey amongst parents in the area to establish if there may be further support required for parents wishing to move into employment.
- 5.1.2 **Drop In Employability Support for Parents:** WFW are exploring the possibility of running Drop In sessions at a variety of venues throughout area, on a rotational basis.
- 5.1.3 **GOALS:** Forthcoming courses in conjunction with Apex Scotland include
- Employability Programme for 16 – 19 year olds
 - Retail & Hospitality Employability Programme for 18 -25 year olds
- 5.1.4 Noted that over the last 2/3 months there has been a rise in outcomes in the Liberton/Gilmerton Area. Vivien reported that over the last quarter 186 clients, citywide, had been assessed with 265 outcomes (NB individuals can have more than one outcome). Liberton/Gilmerton achieved 31 outcomes. In South Central there were 18 recorded outcomes. These are spread primarily across the area with the highest proportion of social housing/rental areas. There is a rise in outcomes expected over the next quarter as many parents will be starting college courses.
- 5.1.5 Noted that in South Central, Jane Ramage, Early Years & Childcare Manager, was looking at trying to extend the time children attend pre school nursery.
- 5.1.6 Apex running once per month drop-in sessions for ex course participants. This helps support their continuing progress.

5.2 Little France:

- 5.2.1 **Bioquarter:** In negotiations with five parties but no leases signed.
- 5.2.2 **Scottish Centre for Regenerative Medicine:** Construction of the building completed. Phased occupation from September with staff being re-located from the city centre.
- 5.2.3 **Sick Kids:** Despite recent press coverage suggesting that the Brain Unit will be sited in Glasgow making the Sick Kids not viable, they have submitted a PAN (Notification of intention to submit planning application).
- 5.2.4 **Anne Rowling Regenerative Neurology Clinic:** Planning granted in May 2011 with construction likely to start late 2011.

5.2.5 **Edmiston Estate:** Possibility of revised planning application to change original plan to include retail. There will likely be a number of objections from Craigmillar as they have a retail development in their new town centre plans and also Cameron Toll and possibly Morrisons.

5.3 **Citywide Employability Strategy**

5.3.1 Procurement process now closed and consultation with prospective bidders complete. Envisaged that contractual arrangements will be put in place ready to commence in April 2012. This is expected to include four employment hubs.

5.3.2 **Amazon:** Call Centre at Waverly Gate looking for individuals fluent in French and Italian to work specifically on the expansion of the Kindle Reading Device.

5.4 **WeAct:** Emma Vance reported on progress to date as follows:

5.4.1 **Generic All Age Under Direct Neighbourhood P'ship Funding:**

- 67 Assessments to Date
- 18 Positive destinations to date – 10 jobs

5.4.2 **With Additional CCP Funding**

- A total of 145 clients have undertaken assessments
- A further 18 positive destinations to date – 11 jobs.
- 21 Jobs in total with 4 of these sustaining their employment

5.4.3 **Main Barriers**

- Lack of IT skills – main issue
- Motivation
- Mental Health
- Literacy & Numeracy issues
- Long term unemployed intensive work – some clients take at least 6 months of intensive 1:1 to actually progress.
- Clients don't seem to want to leave the area
- Clients not turning up for appointment – approx only 1/3rd of referrals turn up for their first appoint from Jobcentre Plus.

5.4.4 **MCMC**

- To date 43 young people engaged with the project
- 14 moved into a positive destination – 2 work with 1 sustaining; 7 into education and 4 into vocational training.
- Recent course started with 12 young people of which 9 were this year's Liberton summer leavers. 9 completed. Outcome to date – 1 getting Council placement; 1 starting a GRFW with Vincent Bell, 1 starting next RUTS course. Others have interviews for college and other training programmes. WeAct will continue 1:1 with the remainder until they are successful.

2.1.2 **Just Do It:** WeAct planning adult version of this course in September/October. Aimed at addressing lack of IT skills.

5.5 **General** : Cllr Buchanan reported that from this years 3,000 school leavers, 500 did not achieve a positive destination. The Edinburgh Guarantee scheme needs to be linked and reported upon. Caselink is the only database currently available. Capital City Partnership previously reported cost constraints make management and expansion of the scheme difficult.

6. **COMMUNITY PLAN – 2011-14 – INDICATORS (Paper Circulated)**

6.1 Noted that in May 2011 the Partnership endorsed the group's proposal that "Improve the Employment Opportunities for the Community" as an overarching priority to be taken forward in the 2011-14 Community Plan.

6.2 In order to ensure the priorities are measurable and link into key strategic themes the group were asked to agree on no more than four indicators that they felt would be the most appropriate. (Dictionary of Indicators Circulated).

6.3 After discussion the it was agreed that the two indicators which the Partnership could influence, and subsequently selected, were as follows:

- % of school leavers who go to positive destinations = EQ
- Working age population claiming Jobseekers Allowance

6.4 The group then suggested a number of issues which should be addressed and considered when compiling the Community Plan:

6.4.1 Possibility of holding a seminar to establish common goals – what resources are required – who holds the resources?

6.4.2 Look holistically at budgets eg issues of dental caries – only the health budget was considered but other funding could have been used to bolster the actions which may have resulted in better outcomes.

6.4.3 What is meant by tackling employability – what are the barriers? Agreed this should be the main topic for discussion at the November meeting.

6.4.4 Look at escalating costs eg high cost of out-of-school provision and the high percentage of household income spent on fuel.

6.4.5 Community Action Plan to be an organic document and not fixed. Partnership must be willing to address issues not contained within the plan but which are very important.

6.4.6 The 3rd Sector needs to be represented more effectively.

6.4.7 Partnership look at a local regeneration plan – make known to developers.

7. **EDINBURGH CITY REGION ECONOMIC REVIEW CONSULTATION**

7.1 CEC Economic Development currently working on three year business plan. Headline Questions Leaflet circulated for information. Hard copies available on request. Members of the group encouraged to complete on-line survey.

8. **AOCB**

8.1 **WeACT**: Gayle provided an update on the Drop in Services provided by WeAct. The se

9. **DATE AND VENUE OF FUTURE MEETINGS**

Tuesday, 8th November 2011 @ 2.00 pm in 13 Newtoft Street