

Dear Friend

My friend Kirsty Hughes and I are taking part in a school project in which we get given £10 to start our own business to make a difference to our community. Kirsty and I have decided that it would be best if we try and do something that could help our society.

Young people these days are often stereotyped or portrayed as a nuisance to our society, for example, they are often blamed for vandalism, anti social behavior or as having lots of problems like drug abuse, alcohol abuse, under age sex, or violent behavior. We would like to show that young people DO have strengths and are not just a problem to our community and even when things are tough there is always potential.



We have decided to make a set of cards that we are calling **Asset Cards**. Asset Cards have positive statements written on each one and can be used to create conversations that can help make the individual feel more positive about themselves and build their self-esteem.

We think that our cards can be a useful resource for counsellors, social workers, teachers or even parents who may want to give them to young people as an inspiring acknowledgement of strengths

Asset cards can be used for a whole range of things, such as helping young people identify their strengths and skills, goal setting, exploring ideas and feelings. We think these cards can be used to open up conversations about the hard stuff in life as well as positive new ways of thinking about life's possibilities.

We are selling **Asset Cards** for 50p per pack of 20 or 25p per pack of 10. Order them now from.....

Mairenn & Kirsty

If you are interested in our idea you can contact us at AssetCards@hotmail.com and we can give you further information about ordering packs and we can give assistance if you have any inquiries.